# INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1485617-1 | 05/29/16 | May 2016 | 04/25/16 - 05/23/16

 Property
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingto
 National

Advertiser Product Estimate Number

Priorities USA Action PRIORITIES USA ACTIO 4643

Flight Dates Order # | Alt Order #

 
 05/18/16 - 05/23/16
 1485617
 08249813

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

 Special Handling

Agency Code Advertiser Code 750 760

Agency Ref Advertiser Ref

Spots/

Billing Address:

www.thewpbfchannel.com

Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

**Targeted Platform Media** 

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Start/End Time Length Week Rate Type **End Date** Description **MTWTFSS** Line Start Date \$375.00 NM 1 05/18/16 05/20/16 THE CHEW 1P-2P --WTF--:30 Class of Time - Pre-emptible with notice **MTWTFSS** Spots/Week Rate Weeks: Start Date\_ End Date 05/22/16 --WTF--\$375.00 05/16/16 Rate Type Air Time Description Start/End Time Length Ad-ID Spots: # <u>Ch</u> Day Air Date \$375.00 NM :30 PRATV1602H 1:30 PM THE CHEW 1P-2P 3 **WPBF** W 05/18/16 :30 PRATV1602H \$375.00 NM 1P-2P **WPBF** Th 05/19/16 1:29 PM THE CHEW 1 :30 PRATV1602H NM \$375.00 1:28 PM THE CHEW 1P-2P 2 WPRF F 05/20/16 Jimmy Kimmel 1135P-1238A --WTF---30 3 \$225.00 NM 05/20/16 2 05/18/16 Class of Time - Immediately Pre-emptible without notice Start Date **MTWTFSS** Rate **End Date** Spots/Week Weeks: 05/22/16 --WTF--\$225.00 05/16/16 Rate Type Start/End Time Length Ad-ID Spots: # Day Air Date Air Time Description Ch \$225.00 NM :30 PRATV1602H 1135P-1238A 2 **WPBF** W 05/18/16 12:02 AM Jimmy Kimmel NM :30 PRATV1602H \$225.00 12:24 AM Jimmy Kimmel 1135P-1238A 3 **WPBF** Th 05/19/16 \$225.00 NM :30 PRATV1602H 1135P-1238A **WPBF** F 05/20/16 12:11 AM Jimmy Kimmel 1 \$275.00 --WTF--:30 2 NM 05/20/16 1230-1P Access Hollywor1230-1p 3 05/18/16

Class of Time - Pre-emptible with notice **MTWTFSS** Spots/Week Rate Weeks: Start Date **End Date** 05/22/16 --WTF--\$275.00 05/16/16 Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # Ch :30 PRATV1602H \$275.00 NM W 05/18/16 12:54 PM 1230-1P Access Hollywood 1230-1p **WPBF** 1 :30 PRATV1602H \$275.00 NM F 12:54 PM 1230-1P Access Hollywood 1230-1p 2 05/20/16

--WTF--.30 \$275.00 NM WPBF News 25 @ Noon 12pm-1230pm 4 05/18/16 05/20/16 Class of Time - Immediately Pre-emptible without notice Start Date End Date **MTWTFSS** Spots/Week Rate Weeks: \$275.00 --WTF--05/22/16 05/16/16 Start/End Time Length Ad-ID Rate Type Air Time Description Spots: # <u>Ch</u> Day Air Date :30 PRATV1602H \$275.00 NM 12pm-1230pm W 05/18/16 12:10 PM WPBF News 25 @ Noon 2 **WPBF** :30 PRATV1602H \$275.00 NM 12pm-1230pm 12:25 PM WPBF News 25 @ Noon 1 **WPBF** Th 05/19/16

5 05/18/16 05/20/16 Ellen 4-5p --WTF-- :30 2 \$400.00 NM

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**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

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1485617-1	05/29/16	May 2016	04/25/16 - 05/23/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

www.thoughfehannol.com					
www.thewpbfchannel.com		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS -	Length Week	Rate	Туре	
Line Start Date Zine Date Decomption					
Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>   05/16/16 05/22/16WTF 2	\$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPBF W 05/18/16 4:22 PM Ellen	4-5p	:30 PRATV1602H			\$400.00 NM
1 WPBF F 05/20/16 4:22 PM Ellen	4-5p	:30 PRATV1602H			\$400.00 NM
6 05/18/16 05/20/16 WPBF News 25 5-6:00am5:00-6:00am Class of Time - Immediately Pre-emptible without notice	WTF	:30 3	\$150.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
05/16/16 05/22/16WTF 3	\$150.00 Start/End Time	Length Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description	Start/End Time 5:00-6:00am	:30 PRATV1602H			\$150.00 NM
1 WPBF W 05/18/16 5:25 AM WPBF News 25 5-6:00am 2 WPBF Th 05/19/16 5:27 AM WPBF News 25 5-6:00am	5:00-6:00am	:30 PRATV1602H			\$150.00 NM
	5:00-6:00am	:30 PRATV1602H			\$150.00 NM
3 WPBF F 05/20/16 5:48 AM WPBF News 25 5-6:00am					
7 05/18/16 05/20/16 M-F 5pm News 5-6pm Class of Time - Immediately Pre-emptible without notice	WTF	:30 2	\$525.00	NM ———	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$525.00				
03/10/10 03/22/10	Start/End_Time	Length Ad-ID			Rate Type
Spots: <u># Ch Day Air Date</u> <u>Air Time Description</u> 1 WPBF Th 05/19/16 5:25 PM M-F 5pm News	5-6pm	:30 PRATV1602H			\$525.00 NM
	5-6pm	:30 PRATV1602H			\$525.00 NM
	ООРШ				
8 05/18/16 05/20/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	WTF	:30 2	\$700.00 	NM 	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           05/16/16         05/22/16        wTF         2	<u>Rate</u> \$700.00				
Date of the second seco	Start/End Time	Length Ad-ID			Rate Type
Spots: # Ch	6-6:30PM	:30 PRATV1602H			\$700.00 NM
2 WPBF Th 05/19/16 6:25 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30 PRATV1602H			\$700.00 NM
	WTF	:30 2	\$575.00	NM	
9 05/18/16 05/20/16 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice		.50 2	\$575.00	14141	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$575.00				
00/10/10 00/22/10	Start/End Time	Length Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description 2 WPBF W 05/18/16 6:53 AM WPBF News 25 Mornings	6-7AM	:30 PRATV1602H			\$575.00 NM
2 WPBF W 05/18/16 6:53 AM WPBF News 25 Mornings 1 WPBF F 05/20/16 6:13 AM WPBF News 25 Mornings	6-7AM	:30 PRATV1602H			\$575.00 NM
1 111 21 1 000001			#000 00	NIA	
10 05/18/16 05/20/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	WTF	:30 2	\$600.00	NM 	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
05/16/16	\$600.00 Start/End Time	Length Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description	Start/End Time	:30 PRATV1602H			\$600.00 NM
2 WPBF W 05/18/16 8:40 AM Good Morning America	7-9AM 7-9AM	:30 PRATV1602H			\$600.00 NM
1 WPBF Th 05/19/16 8:55 AM Good Morning America					Ţ500.00 11W
11 05/18/16 05/20/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	WTF	:30 3	\$1,600.00 	NM 	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
05/16/16	\$1,600.00 Start/End Time	Length Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description	Start/End Time 7:30-8PM	:30 PRATV1602H			\$1,600.00 NM
1 WPBF W 05/18/16 7:54 PM Jeopardy	7:30-8PM	:30 PRATV1602H			\$1,600.00 NM
2 WPBF Th 05/19/16 7:43 PM Jeopardy	1.30-01VI	OU FRATATOUS	1		ψ1,000.00 14IVI

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 1485617-1
 05/29/16
 May 2016
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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

www.thewpbfchannel.com

.ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 05/18/16 05/20/16 Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	WTF	:30	3	\$1,600.00	NM	
Spots: # Ch Day Air Date Air Time	<u>Description</u> M Jeopardy	Start/End Time 7:30-8PM		<u>Ad-ID</u> ) PRATV160	)2H		Rate Type \$1,600.00 NM
12 05/20/16 05/20/16 Beyond the Ta Class of Time - Pre-emptible with notice	ank 8-9PM	1	:30	1	\$1,800.00	NM	
Weeks: Start Date End Date MT	WTFSS Spots/Week	<u>Rate</u> \$1,800.00	-				
	e <u>Description</u> M Beyond the Tank	Start/End Time 8-9PM		1 <u>Ad-ID</u> 1 PRATV160	02н		Rate Type \$1,800.00 NM
13 05/23/16 05/23/16 DWTS Class of Time - Immediately Pre-emptible	8-9PM	1	:30	1	\$2,300.00	NM	
Weeks: Start Date End Date MT	WTFSS Spots/Week	<u>Rate</u> \$2,300.00				_	
Spots: # Ch Day Air Date Air Time	e <u>Description</u> M DWTS	Start/End Time 8-9PM		n <u>Ad-ID</u> D PRATV160	02н		Rate Type \$2,300.00 NM
14 05/21/16 05/21/16 Sat 6-7am Ne Class of Time - Immediately Pre-emptible		1-	:30	1	\$175.00	NM	
Weeks: Start Date End Date MT	WTFSS Spots/Week	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Tim	e <u>Description</u> M Sat 6-7am News	Start/End Time Sat 6-7am		n <u>Ad-ID</u> O PRATV16	03н		<u>Rate Type</u> \$175.00 NM
15 05/21/16 05/21/16 Sat Wheel Of Class of Time - Immediately Pre-emptible		1-	:30	1	\$450.00	NM	
Weeks: Start Date End Date MT	WTFSS Spots/Week	Rate \$450.00					
Spots: # Ch Day Air Date Air Tim	e <u>Description</u> M Sat Wheel Of Fortune	Start/End Time Sat 7-730PM		h <u>Ad-ID</u> 0 pratv16	03н		<u>Rate Type</u> \$450.00 NM
16 05/21/16 05/21/16 GMA Saturda Class of Time - Immediately Pre-emptible	y 7-8am Sat 7am-8am	1-	:30	1	\$375.00	NM	
Weeks: Start Date End Date MT	WTFSS Spots/Week	Rate \$375.00					
Spots: # Ch Day Air Date Air Tim	e <u>Description</u> M GMA Saturday 7-8am	Start/End Time Sat 7am-8am		h <u>Ad-ID</u> 0 PRATV16	02н		<u>Rate Type</u> \$375.00 NM
17 05/21/16 05/21/16 Sat Jeopardy Class of Time - Immediately Pre-emptibl	Sat 7:30-8PM e without notice	1-	:30	1	\$500.00	NM	
Weeks: Start Date End Date MT		<u>Rate</u> \$500.00					
	e <u>Description</u> M Sat Jeopardy	Start/End Time Sat 7:30-8PM		<u>h Ad-ID</u> 0 pratv16	602н		Rate Type \$500.00 NM
18 05/22/16 05/22/16 Sun 5-6am N Class of Time - Pre-emptible with notice	ews Sun 5-6am	1	:30	1	\$100.00	NM	
Weeks: Start Date End Date M	TWTFSS Spots/Week	<u>Rate</u> \$100.00					
	ne <u>Description</u> NM Sun 5-6am News	Start/End Time Sun 5-6am		h <u>Ad-ID</u> 0 PRATV16	603н		<u>Rate Type</u> \$100.00 NM
19 05/22/16 05/22/16 Sun 6pm Nev Class of Time - Pre-emptible with notice		1	:30	1	\$450.00	NM	

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1485617-1	05/29/16	May 2016	04/25/16 - 05/23/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

www.thewpbfch	nannel.c	<u>om</u>						Spots/			
Line Start [	Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19 05/22/	/16	05/22/16	Sun 6	opm News	6-630p	1	:30	1	\$450.00	NM	
Class Weeks		e - Pre-e Start Date	mptible wit		Spots/Week	Rate					
		05/16/16	05/22/		_	\$450.00 Start/End Time	Lengi	h Ad-ID			Rate Type
Spots: <u>#</u> 1	<u>Ch</u> WPB		Air <u>Date</u> 05/22/16		n 6pm News	6-630p		0 PRATV160	3н		\$450.00 NM
20 05/22/ Class	/16 of Tim	05/22/16 ne - Imme	Sun 6	6-7am News e-emptible with	Sun 6-7am out notice	1	:30	1	\$125.00	NM	
Weeks	3:	Start Date 05/16/16		ate MTWTFS	Spots/Week	<u>Rate</u> \$125.00					
Spots: #	<u>Ch</u>		Air Date	Air Time De	<del>-</del>	Start/End Time		h Ad-ID			Rate Type
1	WPE	SF Su	05/22/16	6:42 AM Su	n 6-7am News	Sun 6-7am	:3	0 PRATV160	)2н		\$125.00 NM
21 05/19 Class		05/19/16 ne - Imme	diately Pre	e-emptible with		1	:30	1	\$2,400.00	NM	
Weeks		Start Date 05/16/16	e <u>End D</u> 05/22/			<u>Rate</u> \$2,400.00					
Spots: #	<u>Ch</u>		Air Date	Air Time De		Start/End Time		th Ad-ID	22		Rate Type
1	WPE	BF Th	05/19/16	8:23 PM GF	REY'S ANATOMY FINALE	8-9PM 5/19		0 PRATV160			\$2,400.00 NM
22 05/18 Class	/16 of Tim	05/22/16 ne - Imme	W-Si ediately Pre	UN WPBF Net e-emptible with	ws 25 (11-11:35PM nout notice	WTFSS	:30	3	\$600.00	NM 	
Weeks			e End D 05/22/			<u>Rate</u> \$600.00					
Spots: #	Ch	05/16/16 Day	اعتدات Air Date	Air Time De	-	Start/End Time	Leng	th Ad-ID			Rate Type
3	WPE	BF W	05/18/16		-SUN WPBF News 25 @		• • • • • • • • • • • • • • • • • • • •	30 PRATV160			\$600.00 NM
1	WPE		05/21/16		-SUN WPBF News 25 @			30 PRATV160			\$600.00 NM
2	WPE	BF Su	05/22/16_	11:14 PM W	-SUN WPBF News 25 @	11PN 11-11:35PM		30 PRATV160	J2H		\$600.00 NM
23 05/18 Class	3/16 s of Tin	05/18/10 ne - Imme	6 Mode	ern Family/Bla e-emptible with	ick-ish 9-10PM nout notice	1	:30	1	\$3,000.00	NM 	
Week	s:	Start Dat 05/16/16				<u>Rate</u> \$3,000.00					
Spots: #	<u>Ch</u>		Air Date	Air Time De	escription	Start/End Time		th Ad-ID			Rate Type
1	WPE	BF W	05/18/16	9:50 PM M	odern Family/Black-ish	9-10PM		30 PRATV160	DZH		\$3,000.00 NM
24 05/23 Class	3/16 s of Tin	05/23/1 ne - Pre-6	6 1230 emptible wi		lollywoc1230-1p	1	:30	1	\$275.00	NM	
Week	s:	Start Dat 05/23/16				<u>Rate</u> \$275.00					
Spots: #	Ch			Air Time De		Start/End Time	Leng	th Ad-ID			Rate Type
1	WPI	BF M	05/23/16	12:41 PM 12	30-1P Access Hollywood	1230-1p	::	30 PRATV16	02H		\$275.00 NM
25 05/23 Class	3/16 s of Tir	05/23/1 ne - Imm	6 WPI ediately Pr	BF News 25 @ e-emptible wit	Noon 12pm-1230pm hout notice	1	:30	1	\$275.00	NM	
Week	is:	Start Dat 05/23/16	te End D 05/29			<u>Rate</u> \$275.00					
Spots: #	<u>Ch</u>		Air Date	Air Time Do		Start/End Time		th Ad-ID			Rate Type
1	WP	BF M	05/23/16	12:25 PM W	PBF News 25 @ Noon_	12pm-1230pm		30 PRATV16	O3H		\$275.00 NM
26 05/23 Class	3/16 s of Tir	05/23/1 ne - Imm	6 Ellei ediately Pr	n e-emptible wit	4-5p hout notice	1	:30	1	\$400.00	NM	
Week	_	Start Da	te End C	Date MTWTF	SS Spots/Week	<u>Rate</u> \$400.00					
Spots: #	Ch	05/23/16 <u>Day</u>	Air Date	Air Time D		Start/End Time	<u>Lenc</u>	th Ad-ID			Rate Type
	_										

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\$23,948.75

#### INVOICE

WESE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1485617-1 | 05/29/16 | May 2016 | 04/25/16 - 05/23/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

Net Amount Due

www.thewpbfchannel.com

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 05/23/16 05/23/16 Ellen Class of Time - Immediately Pre-emptible withou	4-5p at notice	1	:30	1	\$400.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Desc           1         WPBF         M         05/23/16         4:27 PM Ellen	<u>ription</u>	Start/End Time 4-5p		th <u>Ad-ID</u> 30 PRATV1603	н		Rate Type \$400.00 NM
		Total Spots		43			
Payment Terms 30 Days					Gross Tota	<u>.</u>	\$28,175.00
uye				Agency	Commission	1	\$4,226.25